Words Matter

What do you say when you talk about mental health?
When it comes to mental health and mental ill-health, the words we use matter more than we think.

The way we talk about mental health and people experiencing mental distress can reinforce negative stereotypes and be stigmatising, without us even realising it.

Language is a powerful tool for creating awareness and fighting stigma, so here are a few tips on how to be mindful of the words we use and how to avoid causing offence when we don’t mean to.

We have tried to pick terms that are non-stigmatising, but we understand that each person is unique, and some people may not identify with the language chosen here.
WORDS MATTER

BE CAREFUL WITH LABELS: DO NOT REFER TO PEOPLE AS THEIR CONDITIONS

A person living with a mental health problem is much more than their experience or diagnosis.

You couldn’t describe yourself with a single word, could you?

Avoid the use of diagnostic language when referring people: A diagnosis does not represent a person’s whole identity!
LABELS | PEOPLE ARE NOT THEIR CONDITIONS

NO!

“A PSYCHO”

“HE/SHE IS A SCHIZOPHRENIC” 
“ A DEPRESSIVE ”

“THE MENTALLY ILL/SICK”

“PEOPLE WITH MENTAL DISORDERS”

“THE MENTALLY DISEASED/DISORDERED”

“A PERSON WITH A MENTAL HEALTH PROBLEM”

“A PERSON LIVING WITH MENTAL ILL HEALTH”

“MENTAL HEALTH SERVICE USERS”

“PERSON WITH LIVED EXPERIENCE”

“EXPERT BY EXPERIENCE”

WORDS MATTER
NO!

LABELS | PEOPLE ARE NOT THEIR CONDITIONS

WORDS MATTER

“A PSYCHO”

“HE/SHE IS A SCHIZOPHRENIC”

“A DEPRESSIVE”

“A PERSON WITH A MENTAL HEALTH PROBLEM”

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YES!
NO! | LABELS | PEOPLE ARE NOT THEIR CONDITIONS

“THE MENTALLY ILL/SICK” | “MENTAL HEALTH SERVICE USERS”

WORDS MATTER
NO!  LABELS  PEOPLE ARE NOT THEIR CONDITIONS  YES!

“PEOPLE WITH MENTAL DISORDERS”  “PERSON WITH LIVED EXPERIENCE”

“THE MENTALLY DISEASED/DISORDERED”  “EXPERT BY EXPERIENCE”

WORDS MATTER
We all have mental health, and we may all experience psychological distress at some point because of specific events or circumstances happening in our lives.

Experiences of mental distress can vary greatly from individual to individual.

When we need to bring up someone’s mental ill health, it is better to speak about what they are experiencing, rather than using psychiatric terms.

Terms such as ‘illnesses’ or ‘diseases’ can be helpful for some people as they may help them seek help and support, but they can also hinder our understanding of mental distress as a wide spectrum of experiences and feelings.
**NO!**

**SPEAK ABOUT EXPERIENCE**
- "THE PATIENT"
- "SYMPTOMS OF DEPRESSION"
- "HE/SHE HAS BIPOLAR DISORDER"
- "MENTAL DISEASE"
- "SUFFER FROM"

**NOT THE SYMPTOMS**
- "PERSON EXPERIENCING MOOD SWINGS"
- "SHE / HE IS HEARING VOICES OR HAS UNUSUAL BELIEFS"
- "HE / SHE HAS BEEN GIVEN A DIAGNOSIS OF"
- "SOMEONE WHO IS CURRENTLY EXPERIENCING"
- "A PERSON RECEIVING SUPPORT FOR"
- "PEOPLE EXPERIENCING MENTAL ILL HEALTH / MENTAL DISTRESS"
- "ENCOUNTERING / EXPERIENCING EMOTIONAL OR PSYCHOLOGICAL DIFFICULTIES"

**YES!**

**WORDS MATTER**
NO! SPEAK ABOUT
EXPERIENCE | NOT THE SYMPTOMS

YES!

“MENTAL DISEASE”

“ENCOUNTERING / EXPERIENCING
EMOTIONAL OR PSYCHOLOGICAL
DIFFiculties”

WORDS MATTER
Speak about experience | Not the symptoms

No!

"He/she has bipolar disorder"

Yes!

"He/she has been given a diagnosis of"

"Someone who is currently experiencing"

Words matter
NO!

“Symptoms of depression”

SPEAK ABOUT EXPERIENCE

“Person experiencing mood swings”

NOT THE SYMPTOMS

“She / he is hearing voices or has unusual beliefs”

YES!

WORDS MATTER
NO! SPEAK ABOUT EXPERIENCE | NOT THE SYMPTOMS

“The Patient”

“A person receiving support for”

“People experiencing mental ill health / mental distress”

WORDS MATTER

YES!
WORDS MATTER

MIND YOUR LANGUAGE, Clichés can be harmful

Too often psychiatric diagnoses are wrongly used in our everyday language, regardless of our mother tongue.

Our language(s) evolve, and we should be extremely cautious not to perpetuate clichés and reinforcing negative stereotypes when talking about mental health.

The media also has a huge influence on people’s attitudes and needs to be better informed on how to avoid using sensationalist terms and adopt more realistic, sensitive portrayals of mental health.
"I am so OCD, I have cleaned our bedroom twice this week."

"What's going on with the weather, it's so bipolar."

"Policemen arrest 'psycho knife-attacker'."

"Schizophrenic who sent the letter jailed."

"Statistics show that most people living with mental ill health are no more likely to be violent than anyone else. People experiencing mental distress are unfortunately more likely to be victims of violence or harm."

Words matter.
Mental Health Europe (MHE) is the largest independent network organisation representing mental health users, professionals and services providers across Europe. At MHE, we advocate for a psychosocial approach to mental health, which instead of defining mental ill-health as a ‘disease’ or ‘illness’ caused by purely biological factors, looks to a person’s life and social environment, treating these factors as equally important in understanding wellbeing and mental ill health. We believe Mental health is not only about disease or the absence of it. It is also about wellbeing and experiencing positive emotions: it is about us, our lives, work, relationships, physical health and social environment.

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