



How to lobby national/local/regional authorities.

2010: EU Year against poverty and social exclusion

Per K. Larsen, EAPN Denmark



EAPN – Expectations to 2010

- Better dialogue with government and public authorities – especially in those countries where civil dialogue is still lacking or in development
- Strengthened political commitment – new measures or more visible political commitment to the fight against poverty
- Better awareness of the reality of poverty – questioning of stereotypes and stigmatization of people in poverty, but also questioning of the causes of poverty
- Funding for projects and activities – from the local to the national level
- Alliances and coalitions, with NGOs and others



2010 - Objectives

- Lisbon Strategy, the social dimension: social inclusion, combatting poverty, Summing up: 2010. After 2010?
- (a) Recognition of rights
- (b) Shared responsibility and participation
- (c) Cohesion
- (d) Commitment and concrete action



focus on themes

- multidimensional strategies, child poverty; inclusive labour market; education and training; gender dimension; access to adequate resources and services (including housing, health and social protection); active inclusion; overcoming discrimination and promoting the integration of immigrants and ethnic minorities; addressing the needs of disabled people and other vulnerable groups.



Types of activities

- Possible activities can be divided into three main types: (1) meetings and events, (2) Information, promotional and educational campaigns, (3) surveys and studies
- *National activities* will be further defined by each Member State in early 2009, but may include meetings and events, mutual learning seminars, events connected to EU initiatives (such as EU Round Table on Poverty and Social Exclusion, European meetings of People Experiencing Poverty), education and awareness raising campaigns, surveys and studies, training for civil servants, social partners and NGOs, cooperation with media, pilot regional and local plans for social inclusion.



Timetable – EU level

- **2009** Support, dialogue with NIBs and approval of national programmes (throughout all year) Preparation 2010 activities Meetings with stakeholders and EU consultative committee (from March on) Conference: social exclusion and the media (29 October) Official appointment of National Implementing Bodies (January) Stakeholder consultation on National Programmes (until April) National Programmes submitted (by mid May, to be approved by end of June) Preparation of calls for proposals (until June) Preparation of national media campaign (July to September) Selection of projects (until November)
- **2010** Opening conference (Spanish presidency, January) EU Year activities Meeting with stakeholders and EU consultative committee Closing conference (Belgian presidency) Opening events (January/February) Start of activities (March)



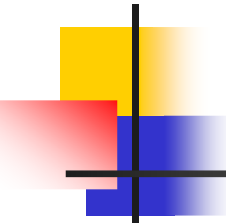
Timetable, national level

- NIB – february 2009
- NGO Contact group, april 2009
- Draft national programme may 2009
- Applications for national actions
- Start late in 2009



Important key persons. National, regional, local level.

- Social protection committee, members?
- Consultative committee, contact persons?
- National contact in the EU - Commission.
- NIB – National implementation Body
- NGO – contact group.
- National network? local networks?
- Do you have contact? How do you establish the contact? And why – is it usefull?



2. Providing input into the OMC Process: 2010 at the national, regional and local level

- A Danish example:
 - a. objectives
 - b. Methods
 - c. Participants
 - d. Events and themes



2010 - DK: Objectives

- Disseminate knowlegde, debates,
- focus on specific themes, important for poor and socially excluded in DK
- Focus on vulnerable groups: single mothers, excluded single (men), migrant families.
- Initiatives at both local ande naitonal level + international relations.
- Develop a broader cooperation between NGO's, researcehrs, authorities, medias.



2010 - DK: Methods

- Increasing the quantitative level of information and awareness among the stakeholders and in the civil society.
- Qualifying the process, by adding data's from researchers, social workers, user groups, administrators, international experts etc.

2010 - DK:

Partner organisations

- Coordination group: Save the Children, SAND – homeless, Council for socially excluded, EAPN.DK
- Network: NGO's, local authorities, researchers, medias,

2010 - DK:

Events and themes.

2009: march: national Conference: poverty and social exclusion
2009. Peer review: quality in services. June: Users Bazar.
August: consensus conference. October: 8. European round
table. Stockholm. FEANTSA conference on participation,
Copenhagen. October: local analysis. November: EAPN meeting
on social inclusion, Copenhagen.

2010. Februar: Nordic seminar. March: national conference. MAy:
users bazar. October, 9. European round table, Bruxelles.
October: Consensus conference. November: local analysis.